

Prevention and Fight against Corruption





TERMS OF REFERENCE		
CONTRACT NO:	2017/386-597, PREVENTION AND FIGHT AGAINST CORRUPTION	
OBJECTIVE (S)	PREVENTION OF CORRUPTION; RAISING AWARENESS ON MEASURES AND RESULTS ACHIEVED IN AREA OF FIGHT AGAINST CORRUPTION THROUGH THE ENTIRE PERIOD OF PROJECT IMPLEMENTATION	
EXPERT CATEGORY:	JUNIOR NON-KEY EXPERT	
Position:	COMMUNICATION EXPERT & EVENT MANAGEMENT EXPERT	
RESULT (S):	RESULT 2 - Prevention of Corruption	
ACTIVITY No:	2.3: RAISING AWARENESS ON THE MEASURES AND THE RESULTS ACHIEVED IN THE AREA OF FIGHT AGAINST CORRUPTION THROUGH THE PROJECT'S IMPLEMENTATION;	
DAYS ALLOCATED:	15 W/D	
LOCATION:	SERBIA	
START/END OF THE TASKS	MARCH 2019	

I. Background

1. Beneficiary country

Republic of Serbia

1.1 Contracting authority

European Union Delegation in the Republic of Serbia.

1.2 Relevant Project Background

1.2.1 Overall Objective

Improve overall efficiency in fight against corruption and reduce all form of corruption

1.2.2 Project Purpose

To strengthen national mechanisms for prevention and fight against corruption in accordance with the National Anti-Corruption Strategy and Action Plan and the Action Plan for Chapter 23.

II. Scope and content of the assignment

According to the Terms of Reference the Project purpose is to strengthen national mechanisms for prevention and fight against corruption in accordance with the National Anti-Corruption Strategy (NACS) and Action Plan and the Action Plan for Chapter 23. Moreover, the overall anti-corruption efforts in Serbia, as the candidate country, are predominantly streamlined by the country's European perspective and Chapter 23 negotiation process. European agenda will be the backbone of all anti-corruption efforts in the Republic of Serbia in the years to come.



Therefore, there is a need to promote the "collective action" against corruption and to ensure that achievements under the NACS and Chapter 23 Action Plan framework are communicated to the general public effectively.

One of the Public Awareness Campaign aims is improving public understanding of corruption, it's system and mechanisms.

Enforcement of the law implies a certain system of values and the morality needed for implementing. The authorities have prescribed the anti-corruption provisions in their laws and statutes at different times. Neither society nor a medieval community were immune to corruption, so the anti-corruption provision was defined based on the degree of social development, level of awareness and needs to regulate all forms of life in a medieval community. Thus, one of the first provisions for conflict of interest in the region was written in the "Vinodol" Code from 1288, which prohibits spouses from testifying against each other in the court. The medieval codes and statutes of established municipalities in the region sought to define those provisions aimed to combat corruption in the community, addressing the problem of corruption with legal provisions.

In line with that mentioned above, and with aim to raise awareness during the communication campaign the printed "posters" with the quotations of anti-corruption provisions in the medieval codes and statutes will be used as promotion material exhibited during the events planned under the Communication Campaign (Anti-Corruption Forums, Anti-Corruption Classes, Anti-Corruption Debates at Faculties, Conference, etc.).

Exhibition of the "old anti-corruption codes/statutes" will stand as an example, that is contrary to a common opinion that people experience corruption as normal, because it will show that awareness of corruption, and the need for anti-corruption regulation, existed through the centuries.

In order to fulfil the requirements of the Project ToR the Junior Non-Key Expert, under the overall guidance of the SNKE and JNKE – PR and communication experts, TL and Public Awareness Campaign (PA) Coordination Group will perform the following activities during the PA implementation phase:

Tasks	Deliverables
Attend the kick-off meeting with TL and SNKE and JNKE – PR and communication experts to agree on methodology and timing of the task.	1. Short meeting notes
2. Prepare at least 10 quotations of anti-corruption provisions in the medieval codes and statutes enforced in the territory of Serbia and in the region (e.g. Dusan Code, Kotor and Budva Statute, Russian Pravda (the earliest Slavic Civil Code).	Document with at least 10 quotations.
Each quote should have a brief explanation of the aim of the provisions that were defined, title of the code/statute and the year of beginning of implementation.	

VI. JNKE's Qualification and skills:

General professional experience

- University Degree relevant to the assignment;
- > At least 4 years of general professional experience;

Specific professional experience

- Have hands-on previous experience in similar projects;
- > Teamwork, good communication skills and ability to work under tight deadlines;
- > Fluency in English and Serbian language is required;

VIII. Annexes

- Project ToR
- Public Awareness Campaign Concept & Action Plan

Application

- * apply via e-mail to stevan.stepanovic@pwc.com
- **apply only with CVs in Europass form (include supporting documents for relevant experience stated in your CV) and specify for which concrete position you are applying for
- ***Please note that only short-listed candidates will be contacted