European cultural heritage is based on diversity in language, literature, theatre, architecture, crafts, cinema and broadcasting to name a few. Such cultural highlights may belong to a specific country or region, but they also represent Europe’s common cultural heritage. The European Union (EU) aims to preserve and support this diversity and make it accessible to others beyond its borders, be it via art, dance, music, cuisine or its 23 official – plus several regional and local – languages. In terms of its unique cultural richness, the EU is “united in diversity”.

IPA in the field of Culture
In addition to funding from the Culture Programme, Serbian cultural institutions can apply to funds available to civil society from the EU’s pre-accession funds (IPA), which are managed by the EU Delegation to Serbia. Currently there are nine organisations which have received grants worth €850,000 to implement projects dealing with important topics such as cultural inclusion of the elderly, ethnic and religious minorities and youth from disadvantaged communities.

Programme goals
The programme promotes:
• trans-national mobility of people within the cultural sector;
• trans-national circulation of artistic and cultural works; and
• intercultural dialogue and exchanges.

The programme takes a flexible, interdisciplinary approach and is focused on the needs expressed by cultural actors during the public consultations leading up to its design.

Participants
The participants in the 2007-2013 programme are: the 27 EU Member States, Lichtenstein, Norway, Montenegro, Croatia, Iceland, Macedonia, Turkey, Bosnia and Herzegovina and Serbia. At present, Serbian organisations have taken part in 32 projects, one of which as a coordinator.

How to apply

Cultural contact points (CCP) have been established in most participating countries. They are responsible for promoting the programme, facilitating the involvement of as many cultural professionals as possible, ensuring an exchange of information with national cultural institutions, maintaining contact between EU programme participants and link to other EU programme information sources. For the full list of CCPS and to find a cultural partner, please visit: http://eacea.ec.europa.eu/culture/tools/ccp_en.php

Cultural contact point in Serbia,
Ministry of Culture, Vlajkovićeva 3, 11000 Belgrade, Serbia
T: +381 / 64 666 999 6, 11 3398 548, ext. 156 / 168
E: office@ccp-serbia.org, W: www.ccp-serbia.org
Other cultural programmes

**European Capital of Culture**
Each year the European Commission selects two cities to be a Capital of Culture. The cities showcase the richness and diversity of European cultures and celebrate the ties between European countries by bringing people together and fostering a positive image of European citizenship. Maribor (Slovenia) and Guimaraes (Portugal) have been selected as European Capital of Culture cities for 2012. Find out more at: [http://ec.europa.eu/culture/our-programmes-and-actions/capitals/european-capitals-of-culture_en.html](http://ec.europa.eu/culture/our-programmes-and-actions/capitals/european-capitals-of-culture_en.html)

**Europa Nostra**
[www.europa-nostra.org](http://www.europa-nostra.org)
This programme is the ‘voice of cultural heritage in Europe’. It safeguards cultural landscapes, celebrates heritage achievements and builds bridges between past, present and future generations throughout Europe. During its 45-year history it has built a network of more than 400 associate organisation members from across Europe. The Serbian members are the Association for Preservation of the Architectural Heritage and Ambience of Belgrade and the Centre for Protection of Natural and Cultural Heritage of Kosovo and Metohija.

**Europa Nostra Serbia**
Dusana Radenkovic 5
RS-11000 Belgrade
T: +381 11 2 65 23 89
E: irinasubotic@sbb.rs
[www.europa-nostra-serbia.org](http://www.europa-nostra-serbia.org)
Culture is also integrated into other sectors such as education, tourism, employment and citizenship. Find out more about funding opportunities for cultural projects in other sectors at: [http://ec.europa.eu/culture/eu-funding/culture-in-other-eu-programmes_en.htm](http://ec.europa.eu/culture/eu-funding/culture-in-other-eu-programmes_en.htm)

**EU-funded projects in Serbia**
Serbia entered into the Culture Programme in 2008. Serbian cultural organisations have been very active ever since. Since 2009, Serbia has received €372,000 to translate 90 books from European languages into Serbian. In 2011, a Serbian cultural organisation was chosen for the first time to be a project leader and received an EU grant of over €150,000 for their activities (see In/Visible City below for more details). Serbian cultural organisations are also project partners in another 23 international projects worth over €12 million and deal with many topics, ranging from music and arts to archaeology and promoting tourism.

**In/Visible City**
Dah Theatre was the first Serbian organisation authorised by the European Commission to coordinate and manage a project as part of the Culture Programme 2007-2013. In/Visible City promotes the richness of diverse ethnic cultures within Serbian cities (Niš, Leskovac, Vranje, Subotica and Indija). The project included performances on public transport depicting the multi-ethnic histories of Serbia’s cities, as well as cultural exchanges through collaborative discussions about inter-cultural tolerance with artistic organisations in Denmark, the UK, Macedonia and France. Find out more information about this project at: [http://in-visible-city.com](http://in-visible-city.com)

**Wake Up: A Force for Change**
Wake Up is a two-year international project that promotes intercultural dialogue through training cultural leaders, supporting the mobility of artists and fostering respect for cultural diversity. The Serbian partner, Theatre Mimart, is working with pan-European partners to stage six international events across Europe. Through these activities the project aims to promote co-existence and respect for different cultures and beliefs. It hopes to create mobility opportunities for artists and encourage dialogue between practitioners and policy makers. Find out more about this project at: [www.teatarmimart.org.rs](http://www.teatarmimart.org.rs)

**Jelena Lengold (1959)**
is a storyteller, novelist and a poet. She is the winner of the European Prize for Literature 2011. This prize puts the spotlight on the creativity and diverse wealth of Europe’s contemporary literature in the field of fiction, to promote the circulation of literature within Europe and encourage greater interest in non-national literary works.

Find out more at the EU Info Centre
Dečanska 1 (Dom omladine)
11000 Belgrade, Serbia
Mon - Fri: 10:00 - 19:00
Sat: 10:00 - 15:00

**Delegation of the European Union to Serbia**
19a Avenue, Vladimira Popovića 40/V,
New Belgrade, Serbia
T: +381.11.3083200
E: delegation-serbia@eeas.europa.eu
W: [www.europa.rs](http://www.europa.rs)