



EUROPEAN UNION
DELEGATION TO THE REPUBLIC OF SERBIA

The Head of Delegation

Belgrade, 31.01.2017.
MD/lb Ares(2017)

Subject: Invitation for sponsorship

On Tuesday 9th May 2017, the European Union Delegation to Serbia in Belgrade will be hosting its annual Europe Day reception.

This year, for the first time, the Delegation intends to use the occasion of Europe Day to give prominence to the economic activities of European business in Serbia. This will be an excellent opportunity to promote European entrepreneurship to our international guests by displaying as many European products as possible. We would like to invite you to join forces with the Delegation to attain this goal by becoming sponsors of this year's reception. Sponsoring should be in kind, namely services or goods.

Sponsoring companies will be suitably acknowledged in the invitation letters and at the reception itself. In addition, sponsors will be offered a stand at the entrance to the reception to promote their activities. Our aim is to have a range of European companies sponsoring our event so as to demonstrate the impact of European companies in Serbia.

If you are interested in teaming up with the Delegation for the Europe Day reception, please inform Ms Stavroula Mitsopoulou (stavroula.mitsopoulou@eeas.europa.eu) by 31 March 2017. She and her colleagues will provide additional information about the sponsorship programme and reply to your queries.

We are looking forward to your active participation in our 9th May festivities.

Yours sincerely,
Michael Davenport

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