



## EU AND SERBIA AT WORK

### AGENDA

#### EU PROJECTS FAIR - EU AND SERBIA AT WORK

Presentation of EU funded projects 2000-2014 and announcing of new financial package IPA 2014

#EUadelu

**Date:** 17 March in Belgrade

**Place:** Belgrade, Mixer House, Karadjordjeva 46

**Duration of the event:** 10:30 – 15:45

**10:30** - Registration of the participants

**11:00 – 11:45** – Ceremonial opening of the Fair

Moderator - Vladimir Jelić

- Showing of video “Successful EU projects” – 5 min
- Testimonies of EU project beneficiaries – 10min
  - Vukosav Sredojević, Vule - web designer
  - Dragoljub Zlatanović - director of agriculture-chemistry school Obrenovac
- Ambassador Michael Davenport, Head of the EU Delegation in Serbia – 7min
- Speech Ms. Jadranka Joksimovic, Minister without portfolio in charge of EU integration – 7min
- Speech Mr Andreas Beikos, Head of European Investment Bank Office Serbia – 5min
- Opening of the EU projects fair

**11:45 – 12:15**- VIP guests tour the stands - Media statements

- Tour of the sector tables, discussion with EU Delegation programme managers, Serbian European Integration Office representatives, representatives of the beneficiary institutions (ministries, agencies, municipalities etc), end beneficiaries (users of various EU funded projects support)  
Participants: Ambassador Michael Davenport, Head of the EU Delegation in Serbia; Jadranka Joksimovic, Minister without portfolio in charge of EU integration; Andreas Beikos, Head of EIB Office Serbia; EU MS ambassadors
- Media statements

**11:45 – 13:15** -PRESENTATION OF VARIOUS SECTORS/PROJECTS to media representatives

**Organisation:** sector tables manned by EUD programme managers, representatives of beneficiary and partner institutions, implementing partners and end users of EU projects, storytelling, chatting and exchange of information with media representatives

**Separate stands:**

- EU Information Centre
- Erasmus+/Tempus Foundation Serbia
- EIB Serbia





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### Sectors tables:

#### 1. EU Flood relief programme

EUD Project manager: Dr Maja Vuckovic-Krcmar, Karl-Heinz Vogel

Implementing partner:

- Representatives of implementing partner organisations: Petar Janjatovic (UNOPS), Marijana Božić (FAO), Tijana Laban (ASB), Stanislava Kulidžan (HELP), Andrej Terzić (HELP), Verica Rečević (DRC),

Beneficiaries:

- Sandra Nedeljkovic, Deputy Director of the Government Office for Reconstruction and Flood Relief
- Miloš Radovanović, Owner of the "Izvor Stil Paneli" Company, beneficiary
- Dragoljub Zlatanović, Director of Agriculture-Chemistry School Obrenovac, beneficiary
- Sanja Matković and Slavica Vujanović, beneficiaries of EU flood relief for agriculture

#### 2. Health sector

Projects presented: EU IHIS, Cancer screening

EUD programme manager Dr. Maja Vuckovic-Krcmar

Implementing partner:

- Prof Branko Marovic, PhD, EUIHIS project team leader
- Aleksandra Popovic, ITDI unit manager, EUIHIS project

Beneficiaries:

- Prof Nebojsa Lalic, MD, MSc, PhD, Dean, University of Belgrade Faculty of Medicine
- Prof. Vesna Bjegovic-Mikanovic, MD, MSc, PhD, ASPHER President 2014-2015, Vice-Dean, Faculty of Medicine, Belgrade University
- Prim Dr Dragan Ilic, Director, National Institute of Public Health "Dr Milan Jovanovic-Batut"
- Dr Verica Jovanovic, Head of National Cancer Screening Office at the National Institute of Public Health "Dr Milan Jovanovic-Batut"
- Dr Vesna Gajic-Stevic, Director of Primary Healthcare Centre Krusevac (Dom Zdravlja Krusevac)
- Dr Goran Petrovic, Director Regional Hospital Pirotd
- Jadranka Mirkovic, Head of Human Medicines Centre at the National Medicines and Medical Devices Agency (ALIMS)
- Dr Brian Potter, guest, long-standing CARDS and IPA health project expert and team leader

#### 3. Education

Projects presented: "Human Capital Development and Research – Razvionica" project, "Higher education infrastructure development" - EU HETIP project, EU assistance to pre-school education IMPRES project, EU assistance to Vocational Education in Serbia

EUD programme manager: Jelica Colic

Implementing partners:

- Evgeny Ivanov, Team Leader "Human Capital Development and Research" Razvionica Project
- Srdjan Staletovic, PR HETIP higher education infrastructure development project
- Tamara Ikonov, PR "Increasing the Capacity of VET System" Project



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#### Beneficiaries:

- Biljana Stojanovic, Head of Programming Section, Ministry of Education, Science and Technological Development
- Bogoljub Lazarevic, Head of the Pre-School Group, Ministry of Education, Science and Technological Development TBC
- Mirjana Milanovic, Head of the Adult Education Group, Ministry of Education, Science and Technological Development

#### 4. **Competitiveness and Innovation**

Projects presented: Innovation Serbia project

EUD programme manager: Dejan Suvakov

##### Implementing partner:

- Marko Atanasovski, Director, Innovation Fund
- Natalija Sandić, Senior Associate, Innovation Fund
- Lenka Žili-Arsić, PR, Innovation Fund
- Natasha Kapil, Project Manager, World Bank

##### Beneficiaries:

- Viktor Nedovic, Assistant Minister, Ministry of Education, Science and Technological Development
- Ana and Vladimir Koprić, Company Coprix Media – grant beneficiary
- Ivan Gligorijević and Bogdan Miljović, Company mBrainTrain – grant beneficiary

#### 5. **Energy and environment**

Projects presented: Projects related to electrical interconnection, cleaner air and water (TENT ash disposal field, air filters, air quality monitoring systems, waste water treatment plants), capacity building of Serbian institutions in energy sector, rehabilitation of district heating capacities in five Serbian cities, EU Municipal infrastructure support programme - MISP

EUD programme managers: Rainer Freund, Gligo Vukovic, Dejan Rebric, Ivanka Todorova, Velentina Di Sebastiano

##### Implementing partner:

- Boris Šćekić, MISP team

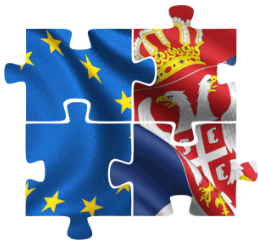
##### Beneficiaries:

##### Energy:

- Tanja Stojanovic, Ministry of Mining and Energy
- Ljubo Macic, President of Board Regulatory Agency (AERS)
- Jelena Matejic, Director Investment Sector and Nadica Stojanović, EMS
- Davor Andrasic, Technical Manager District Heating Plant Subotica,
- Milan Petkovic, Deputy Director of TENT

##### Environment:

- Filip Radovic – Director Serbian Environmental Protection Agency (SEPA)
- Tihomir Popovic - Nacelnik odeljenja za kontrolu kvaliteta vazduha, SEPA
- Vesna Mitrović, Head of Department for Protection of Natural Resources
- Biljana Miškov, Dušica Radojičić, Air and Ozone Layer Protection Unit, Ministry Agriculture and Environment



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- Ljiljana Veljković, head of IPA Unit, Ministry Agriculture and Environment
- Milica Dragovic, strucni saradnik u Sekretarijatu za zaštitu životne sredine Grada Beograda
- Dusan Jovanovic, Director of the Project Implementation Unit for the construction of the Waste Water Treatment Plant in Leskovac

#### 6. **Social inclusion, support to IDPs/Refugees**

Projects presented: Social housing in protected environment, EU Support for Improving the Living Conditions of Forced Migrants - Za bolji zivot project , European Support for Roma Inclusion / „Evropska podrška za inkluziju Roma” (OSCE implemented), EU support to mental health

EUD programme manager: Ana Milenic, Marzia Palotta

Implementing partners

- Social housing: Branislava Zarkovic, President Housing Centar
- EU assistance to Roma: Maja Milenkovic, project PR

Beneficiaries:

- Aleksandra Miletic, Ministarstvo za rad, zapošljavanje, boračka i socijalna pitanja
- Svetlana Velimirovic, Deputy Commissioner for Refugees and Migration
- Milan Kisin, Director of residence “Srce u Jabuci”, EU grantee, Pancevo
- Dragan Draganic, resident of “Srce u Jabuci” and final beneficiary, Pancevo
- Dragan Veselinovic, Director Gerontoloski centar “Jelenac”, EU grant “Otvorena kapija za novi pocetak”, Aleksinac
- Snezana Zivadinovic, project manager “Otvorena kapija za novi pocetak
- Dragana Lukić, beneficiary of social housing and economic grantee of the EU from Kovin
- Miroslav Ristic, beneficiary of social housing and host family of the social building from Nis
- Nergiza Ališanović, Roma woman entrepreneur, grantee of “European Support for Roma Inclusion” „Evropska podrška za inkluziju Roma” (OSCE implemented)

#### 7. **Media/culture/civil society/EIDHR**

Projects presented: Media freedom, civil society, EIDHR grants

EUD programme manager: Svetlana Djukic, Ana Milenic

Implementing partner:

- Media freedom project: Srdjan Staletovic, PR, Sibina Golubovic grant manager
- Civil society facility technical support team: Andreja Tonc, Branka Andjelkovic Team Leader

Beneficiaries:

- Maja Zaric, adviser Ministry of Culture and Information
- Gordana Bekčić-Pješčić, communication advisor, Office for cooperation with civil society
- Borka Pavicevic, Director at Centre for Cultural decontamination and EU grantee
- Zelimir Zilnik, film director and Sarita Matijevic, Media Production House Playground EU grantees
- Vukosav Sredojević, Vule - web designer and EU grantee
- Bojana Maljevic, film producer and EU grantee
- Milan Antonijevic, YUCOM and EU grantee
- Bojana Lekic, journalist, BRENDON Production house and EU grantee
- Milorad Tasic, Boom 93, Pozarevac, EU grantee



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#### 8. **Agriculture/veterinary**

Projects presented: Farm Accountancy Data Network (FADN) project, European Land management project (GIZ implemented), Eradication of rabies and swine fever programme

EUD programme manager: Andrej Papic, Karl Heinz Vogel, Michael Bullen

Implementing partners:

- GIZ: Benjamin Klinger, Team Leader European Land management project
- FADN project Team Leader, Mr. Henry Jorgensen
- Veterinary project team, Sanja Bakoc

Beneficiaries:

- Milanka Davidovic, Assistant Minister for Agriculture and senior project manager
- Mirjana Bojceviski, Director of FADN Serbia
- Zoran Knezevic, Director of Agriculture Land Directorate
- Budimir Plavšić, Head of sector at Veterinary Directorate

#### 9. **Local development**

Projects presented: Exchange 4, European Progres, Socio-economic Development of the Danube Serbia Region

EUD programme managers: Danka Bogetic, Ana Stanković

Implementing partners:

- Standing Conference of Towns and Municipalities: Marija Marinković, Exchange 4 programme director, Zeljko Krnetic, PR Exchange 4 programme
- UNOPS: Ivana Popović, Dejan Drobnjak, European Progres project team
- Austrian Development Agency: Mr. Klaus Kapper, Head of Implementation Unit Socio-economic Development of the Danube Serbia Region Project

Beneficiaries:

- Nikola Blagojevic, Vojvodina Environmental Movement, Danube programme grantee
- Iskra Maksimović, Acting Director, Tvrdjava Golubacki grad, Danube programme grantee
- Velimir Mitrovic, Project Manager "Bajina Basta- No more dumpsites", Exchange4 grantee
- Olivera Simovic, Project Manager and Head of LED Office, Exchange4 grantee, Novi Sad

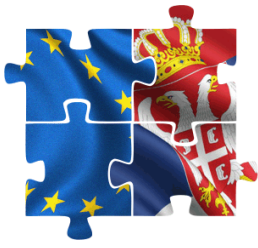
#### 10. **CBC programmes**

Projects presented: 8 CBC programmes

EUD programme managers: Elisabetta Sartorel

Implementing partners:

- Sanda Simić, Assistant director responsible for cross-border and transnational programmes, Serbian European Integration Office
- Jelena Kolić, Milan Žeželj, Darko Čukuranović, Tijana Didanović, Mirjana Albulj, Serbian European Integration Office



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#### 11. Justice, Home affairs and Police

Projects presented: Alternative Sanctions, support to Border Police, PACS project - Strengthening the capacities of law enforcement and judiciary in the fight against corruption in Serbia

EUD programme managers: Marija Mitic, Gianluca Vannini, Bianca Vandeputte

Implementing partners:

- Lado Lalacic, PACS Project manager

Beneficiaries:

- Milos Oparnica, Head of internal control, Ministry of Interior

- Biljana Sinanovic, Judge

- Jelena Vasiljević, Border Police

- Dr Milan Stevović, Director of department for alternative sanctions, Ministry of Justice

**13:15 – 14:00** Coffee/ cocktail

**14:15– 15:45** Workshop for the media

#### **Opportunities for funding and how to write successful projects**

- Opportunities for EU funding for the media: Svetlana Djukic, project manager EU Delegation to Serbia

- Best practice: Bojana Lekic, journalist, BRENDON Production house and EU media grantee

- Best practice: Lidija Krčmarov, TV Eurobanat (Zrenjanin), EU cross border programme grantee – 10min

- How to write successful projects: challenges and lessons learnt: EU Technical Assistance for Civil Society Organisations - TACSO team