



DELEGATION OF EUROPEAN UNION
TO THE REPUBLIC OF SERBIA

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EU STAND
2015 INTERNATIONAL BELGRADE BOOK FAIR

BOOKS CONNECTING EUROPE

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25/10/2015

11:00 – 21:00

EU Stand, Hall 4

- Representatives of EU Info Centre and volunteers talk to visitors and distribute publications at the stand

26/10/2015 – *Books Connecting Europe*

11:30 – 12:30

Opening ceremony (Moderator Antonela Riha, EU Info Centre)

- Serbian national anthem performed by *Camerata Serbica brass*
- Music performance: and “Ode to Joy” performed by *Camerata Serbica brass*
- Head of European Union Delegation to the Republic of Serbia Michael Davenport
- Minister without portfolio in charge of European integration Jadranka Joksimovic
- Head of the Negotiating Team of the Republic of Serbia for membership negotiations with the EU Tanja Miscevic
- Director of National Library of Serbia Laslo Blaskovic
- Music performance: “March of Triumph” performed by *Camerata Serbica brass*

Special guest: Edina Szvoren, Laureate of 2015 European Literature Prize

15:00 – 16:00

Presentation of *European Literature Prize* and one of its 2015 laureates, Edina Szvoren (Hungary)

- Debate: “How Literature and Culture Connect People and Promote European Values”.
Participants: Edina Szvoren and members of European Literature Prize national jury from Serbia Mihajlo Pantic and Vladislava Gordic Petkovic

17:00 – 18:00

Presentation of EU Programme *Creative Europe*

- Head of Creative Europe Desk Serbia Dimitrije Tadic and selected publishers, beneficiaries of the said Programme

27/10/2015 – Youth Day

11:00 – 13:00

- Presentation of EU Erasmus+ Programme: Irena Zuvela, Tempus Foundation - Erasmus+ Office Serbia
 - Presentation of *Youth in Action* component
 - Presentation of *European Volunteer Service*, Srdjan Mitrovic, NGO “Hajde da...”
 - Presentation of educational scholarships available to Serbian students, Irena Zuvela and Milos Petrovic of Tempus Foundation - Erasmus+. Alumni Branka Novcic.

13:00 – 14:00

- Serbian European Integration Office (SEIO) and Belgrade Open School
- Presentation of mobile app “Europe to Go”

14:00 – 16:00

- Presentation of Serbian European Integration Office's (SEIO) publication “*Guide to Negotiations*” (published by SEIO)
Participants: Acting Director of Serbian European Integration Office Ksenija Milenkovic and Communication and Training Office Team
- Screening of a short animated film about EU negotiations (production: SEIO), SEIO Communication and Training Team

16:00 – 17:00

- European Movement in Serbia and EU Info Centre: Presentation of project “*Share Your Knowledge, Become a Mentor*”, participated in by mentors and mentees
- Interactive presentation of EU project “*EU Glossary*”: Project's Team and Professor Vlada Medovic of Team Europe Serbia.

17:30 – 18:30

Presentation of brochure, jointly published by EU Info Centre and Negotiating Team of the Republic of Serbia for membership negotiations with the EU “*Negotiating Chapters – 35 Steps to European Union*”, second amended edition

Moderator: Marina Rakic, Public Information Officer, EU Info Centre

Participants:

- Freek Janmaat, Head of European Integration and Economic Section at the EU Delegation to the Republic of Serbia
- Professor Jovan Teokarevic, Faculty of Political Sciences, University of Belgrade
- Ivan Vejvoda, representative of Negotiating Team of the Republic of Serbia for membership negotiations with the EU

28/10/2015 – European Union Support to Serbia

12:00 – 13:30

Round Table: “*Citizens' Perception of European Union*”

(extent to which citizens are aware of EU's support to Serbian reform process, do they think of the EU as a partner, what are alternatives to Union)

Moderator: Suzana Trninic, journalist

Participants:

- Ivana Djuric, Assistant Director of Serbian European Integration Office
- Nadezda Dramicanin, Communication Officer at European Union Delegation to the Republic of Serbia
- Nikola Tomic, Blic daily, Editor
- Djordje Jovicevic, Serbian Youth Umbrella Organisation, Team Europe Serbia
- Marko Antic, Coordinator of Forum for Diplomacy and International Relations of the Faculty of Law
- Marina Rakic, Public Information Officer, EU Info Centre

14:00 – 15:00

EU Assistance for Flood Relief: *Year of Reconstruction*

Participants:

- Marko Blagojevic, Head Office for Reconstruction and Flood Relief
- Maja Vuckovic – Krcmar, Programme Manager, EU Delegation to Serbia.

Presentation of Brochure “*Year of Reconstruction – European Union Assistance for Flood Relief in Serbia*” and presentation of photo exhibition dedicated to the process of reconstruction of flood-affected areas.

16:00-17:00

Example of good practice: Belgrade Public Library. How to receive EU funding for projects in for which libraries are eligible.

Speaker: Assistant Director of Belgrade Public Library Predrag Djukic

29/10/2015 – School is Home to Books

11:00 – 14:00

“*My First Book*”, discussion with award-winning children's author Uroš Petrovic.

- 11:00-12:00 Visit by elementary school students from Nis.
- 12:00-13:00 Visit by students of High School from Obrenovac.
- Book signing, Uros Petrovic.

13:30

Presentation of mobile app *Europe to Go* (Belgrade Open School)

14:00 – 15:00

Presentation of magazine for the promotion of science “*Elementi*”:

- Slobodan Bubnjevic, Editor in Chief

16:00 – 17:00

Presentation of EU Info Centre's activities and publications

Speakers: Marina Rakic and Aleksandar Jovancic, EU Info Centre

- EU Bookshop;
- Brochure “*Let's Explore Europe*”
- Book “*European Mosaic*”;
- Debate school;
- EU quiz.

30/10/2015 – Libraries as Knowledge Centres

12:00 – 15:00

Seminar “Libraries as Sources of Quality Information about European Union”

Participants:

- Dubravka Savic, Project Manager of the EU Delegation to Serbia;
- Tamara ButiganVucaj, Deputy Director of National Library of Serbia;
- Marina Rakic, Public Information Officer, EU Info Centre;
- Relja Burzan, Head of Info Centre within Hungary-Serbia Cross-border Programme, Office in Subotica;
- Example of good practice: City Library Subotica, Irena Bognar
- Example of good practice: Becej Public Library, Director Izabela Sormaz
- Representative of Creative Europe Programme

15:00 – 16:00

Presentation of brochures and books translated and published by EU Info Centre

Speaker: Marina Rakic, Public Information Officer, EU Info Centre

- “How the EU Works”
- “Enlargement of the EU”
- “Europe in 12 Lessons”
- “The ABC of European Union Law”.

16:00 – 17:00

Presentation of publication “*Guide to Accession*” (published by ISAC Fund):

- Igor Novakovic, Researcher, ISAC Fund
- Jelica Minic, President of Forum for International Relations
- Adel Abusara, Team Europe Serbia

31/10/2015 – What Do We Know about Europe?

13:00 – 14:00

“How to Get Faster and Closer to Information about the EU”

(Experience of National Convent, Civic Initiatives and EU Info Centre)

- Representative of TNS Medium Gallup
- Nataša Dragojlovic, Coordinator of National Convent
- Maja Stojanovic, Civic Initiatives and *Team Europe Serbia*
- Nebojsa Glisic, Social Media Manager of the EU Info Centre

14:00 – 15:00 Debate - Tweet up “*Paper vs. Screen*” – classic vs. electronic book

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Open debate on Twitter and at EU stand.

01/11/2015 – Closing Ceremony

11:00

Closing Ceremony

Moderator: Ljubica Markovic, Team Leader of EU Info Centre Project

- Head of EU Delegation to the Republic of Serbia, Ambassador Michael Davenport

EU Info Centre Team presents Fair activities.

Presenting partners with Appreciation Letters

Music performance: *Camerata Serbica brass*