

# AGENDA

International Agricultural Fair  
Novi Sad, **17–22. maj 2025.**

## SATURDAY, 17th

10.00 – 11.00

### Morning coffee – Miele

11.00 – 12.00

### Q&A Zone – Tech Scientists Meet Farmers

PARTICIPANTS →

- Oskar Marko, BioSens Institute
- Srđan Tadić, Atfiled
- Marko Tamburić, AgAR - Coming
- Filip Injac, Atar Agtek
- Marina Ljubenović, Veles Sense

12.45 – 13.45 Panel

### VIP Agri Talk: How the EU Supports Agriculture in Serbia

PARTICIPANTS →

- Elgars Ozolins, Delegation of the European Union to the Republic of Serbia
- *\*Additional participants will be confirmed at a later stage.*

MODERATOR →

- Mirela Mitrić, Editor of the Agricultural Programme, RTV Vojvodina

13:15 – 14:00

### Ice Cream Zone - Nocciola Gelato, Kragujevac

Ice Cream tasting

14:00 – 14:45

### EU Kitchen: Our Favourite Bite with EU Ambassador to Serbia, Emanuele Giaufret

16.00 – 17.00

### Kids' Corner – Workshop “Little Guardians of the Big Planet”

Vojvodina Environmental Movement

FACILITATOR →

- Stipan Jurić, Biologist

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## SUNDAY, MAY 18th

10.00 – 11.00

### Morning Coffee – Miele

11.00 – 12.00

### Morning Coffee – Grand kafa

11.00 – 12.00

### Q&A Zone – Food Scientists Meet Farmers

PARTICIPANTS →

- Prof. dr Bojan Blagojević, Faculty of Agriculture Novi Sad
- Bojana Mumović, FeJuice

12.00 – 13.00 Panel

### Agri Talk: Smart Technologies in Agriculture – From AI to Drones

PARTICIPANTS →

- Vladimir Crnojević, director, BioSense Institut
- Momir Alvirović, Agrodron
- Milan Banić, AgAR - Coming
- Srđan Tadić, Atfield

MODERATOR →

- Mirela Vasin, RTV Vojvodina  
Agricultural desk journalist

13:00 – 14:00

### Kids' Corner - Workshop “Planet in the Hands of Eco Detectives”

FACILITATORS →

- Milica Vulić and Mara Knežić

SNACK →

- Smoki Štark

14:30 – 15.15

### EU Kitchen: Our Favourite Bite – Institute of Food Technology in Novi Sad (FINS)

MENU →

Gluten-free bruschetta with hummus, garnished with sprouts. As an additional option – bruschetta decorated with edible snack insects.

*\*Ingredients developed as part of the EU-funded projects CROPDIVA and IMPRESS*

15.15 – 16.00

### Presentation of the production process and wine tasting (Kovačević Winery)

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## MONDAY, MAY 19th

10.00 – 11.00

### Morning Coffee - Miele

11.00 – 12.00

### Q&A Zone – Business Experts Meet Farmers

PARTICIPANTS →

- Oskar Marko, Treasury
- Vladimir Ličanin, Farm Booker

12.00 – 13.00 Panel

### VIP Agri Talk: Agri Business 2025 – Strengthening Serbia's Global Market Position

PARTICIPANTS →

- Plamena Halačeva, Deputy Head of the EU Delegation to the Republic of Serbia
- Sanja Ivanić, General Secretary, Council of European Business Associations and Chambers of Commerce in Serbia (CEBAC)
- Veljko Jovanović, Chamber of Commerce and Industry of Serbia

MODERATOR →

- Danijela Vučić, Europe House Niš

13.00 – 14.00 Info session

### Agri Talk: IPARD Measures – Presentation

UČESTVOJU →

- Rastko Cenić, Independent Adviser for Programming of IPARD Measures for Enhancing Competitiveness
- Nataša Pantić, Assistant Director, Directorate for Agrarian Payment
- Čedomir Đajić, IPARD programme beneficiaries

MODERATOR →

- Sara Sladoje, Europe House Novi Sad

14.15 – 15.00

### EU Kitchen: Our Favourite Bite with Plamena Halacheva, Deputy Head of the EU Delegation

15.15 – 16.00

### EU Kitchen: Our Favourite Bite – with Jan Bondi, Ambassador of the Czech Republic to the Republic of Serbia

MENU →

Selected specialities of Czech cuisine



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## TUESDAY, MAY 20th

10.00 – 11.00

### Morning Coffee - Miele

11.00 – 11.30

### Climate Quest – START

High school agricultural students take part in an interactive game at the EU Stand, exploring climate-resilient farming solutions. Part of the EU-FAO project on disaster resilience in agriculture.

Partner: **FAO**

11.00 – 12.00 Panel

### Agri Talk: Bio Food Production

**PARTICIPANTS →**

- **Miloš Vukićević**, Tradeagro
- **Ivana Simić**, Serbia Organika
- **Jovan Paunović**, Treasury

**MODERATOR →**

- **Danijela Vučić**, Europe House Niš

12.00 – 13.00 Panel

### Agri Talk: Veterinary Innovations & Animal Welfare

**PARTICIPANTS →**

- **Maja Andrijašević**, Head of animal welfare department, Veterinary Directorate
- **Delphine Da Silva**, OBIONE, France

**MODERATOR →**

- **Andrej Papić**, EU Delegation

13.00 – 13.45

### EU Kitchen: Our Favourite Bite with Kamilla Duda-Kawecka, Chargé affairs a.i. at the Embassy of the Republic of Poland in Belgrade

**MENU →**

Polish dumplings

14.15 – 15.00

### EU Kitchen: Our Favourite Bite with Italian Trade Agency (ITA), Antonio Ventresca and Aleksandar Dimitrijeski

**MENU →**

Spaghetti Carbonara

15.00 – 15.45

### EU Kitchen: Our Favourite Bite with Ambassador of France, Pierre Cochard

**MENU →**

Gourmet moment with wine & cheese

16.00 – 17.00

### Climate Quest – Winners Announcement

Partner: **FAO**



UZGAJAMO ZAJEDNO!  
**EU I SRBIJA**

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## WEDNESDAY, MAY 21th

10.00 – 11.00

### Morning Coffee - Miele

11.00 – 12.00

### Product Tasting and Fun Quiz Zone

Bakina Tajna Jams + Rakija Grešnica, from the distillery Drage naše, Novi Slankamen

11.00 – 12.00

### Q&A Zone – Fruit & Vegetable Experts Meet Farmers

PARTICIPANTS →

- Dijana Kršić, LIDL
- Prof. dr Biserka Milić, Faculty of Agriculture, University of Novi Sad
- Prof. dr Boris Adamović, Faculty of Agriculture, University of Novi Sad
- Mirko Šuka, Atar Agtek

12.00 – 13.00 Panel

### Agri Talk: Sustainable Use of Pesticides

PARTICIPANTS →

- Aleksandar Mentov (FAO)
- Prof. dr Mira Pucarević, Educons Univerzitet

MODERATOR →

- Andrej Papić, EU Delegation

13.00 – 14.00 Panel

### Agri Talk: Food System Transformation

PARTICIPANTS →

- Branislav Crveni, IPARD beneficiary
- Todo Terzić, NALED/EIT Food Hub
- Dragana Ubiparip, Institute for food technology (FINS), Novi Sadd

MODERATOR →

- Sonja Balaban, RTV Vojvodina Agricultural desk journalist

14.15 – 15.00

### EU Kitchen: Our Favourite Bite with the Ambassador of the Slovak Republic to the Republic of Serbia, Michal Pavúk

MENU →

Slovak gnocchi with sheep cheese bacon.

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## THURSDAY, MAY 22th

11.00 – 12.00

### Q&A Zone – Vet Experts Meet Farmers

PARTICIPANTS →

- **Dr Miodrag Radinović**, Full Professor, Department of Veterinary Medicine, Faculty of Agriculture, University of Novi Sad

13.15 – 14.15 Panel

### Agri Talk: Opportunities for Young Farmers

PARTICIPANTS →

- **Arsen Gradinac**, IPARD Beneficiary
- **Aleksandar Đuragin**, Secretary General of the NGO Farmers of the New Generation
- **Zorana Kovačević**, Career Development Centre, Department of Veterinary Medicine, Faculty of Agriculture, University of Novi Sad

MODERATOR →

- **Sara Sladoje**, Europe House Novi Sad